Comcast Business Solutions Provider Program

Resources at-a-glance

COMCAST BUSINESS
Solutions Provider
PROGRAM

Everything you need to be successful with the Comcast Business Solutions Provider Program!

Engage

Indirect Channel team

An established, respected program with an experienced team to support you!

comcastdownload.com/wp/meet-your-team

Social media

Follow us on social media. We encourage you to "like" our Facebook posts, retweet our tweets, and participate in our partner LinkedIn discussions. It's a great way for you to share social media content.

Find us here:

LinkedIn
linkedin.com/company/comcast-business

Twitter
twitter.com/comcastbusiness

Facebook
facebook.com/ComcastBusiness

LinkedIn Solutions Provider company page

An interactive forum to ask questions, trade tips, share relevant updates about the Comcast Business Solutions Provider Program, products and services, industry and channel trends, and more.

[LinkedIn Solutions Provider Program page]

Comcast Business Community

The Comcast Business Community provides a wide range of content written by Comcast Business leaders as well as business, industry, and technology experts and is a relevant and timely resource.

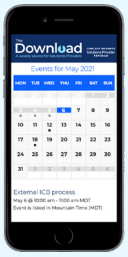
View it here:
business.comcast.com/community/



Educate

Educational webinars

Monthly, live interactive webinars with Comcast Business subject matter experts on products and certifications.



See the current webinars on the "Training" tab in the Download:
comcastdownload.com/wp/webinarsandevents

The Download weekly newsletter

Get the latest industry news, in-depth features on products and services, pricing and promotional information and sales support materials. Your go-to source for current Comcast Business Solutions Provider Program information.



Register for it here:
comcastdownload.com/wp/register

Enable

Bandwidth calculator

In order to get optimal performance, businesses must do regular assessments of their bandwidth needs. Use this tool to help your customers know what speed they need.



cbbandwidthtool.com

Copy points

There are approved descriptions of Comcast Business solutions, as well as more detailed descriptions of Business Internet, Business Ethernet, X1 for Business, and the Business Voice portfolio. Please use only these approved copy points.

Find them on the Download “Getting Started” tab:
comcastdownload.com/wp/getting-started/

Logo

Use our Comcast Business Solutions Provider logo on your materials and websites. Be sure to get your PSM approval prior to usage.

COMCAST BUSINESS
Solutions
PROVIDER

Find it on the Download “Getting Started” tab:
comcastdownload.com/wp/getting-started

PrintPoint

Co-brand Comcast Business collateral with your company logo and contact information. Insert your company name, logo, and contact information to be the Call To Action on pre-approved, high-quality Comcast Business sales sheets. Save the PDFs for printing or emailing.

printpoint.comgraphics.com/site/customer.cfm

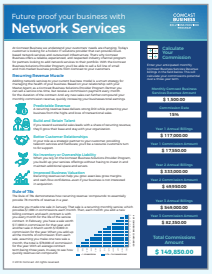
Comcast Control Center (C3)

Our Salesforce partner portal—the Comcast Control Center or “C3”— makes it easier to price, sell and support our services.

If you are a sub-agent, please request access through your Master Agent. Find more information on the “Training” tab in the Download:
comcastdownload.com/wp/c3-certification

Rule of 78s

The Rule of 78s demonstrates how recurring revenue ‘compounds’ to essentially provide 78 months of revenue in a year. Use this tool to calculate your commissions potential over a three-year term.



Rule of 78s Tool

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COMCAST
BUSINESS